

Photos and Videos at Goonhammer Events

How Goonhammer processes your personal data

Goonhammer is committed to protecting your personal data and informing you of your rights in relation to that data. As a small organisation we have assumed the responsibility of, but not needed to register as, a data controller.

One of our responsibilities as a data controller is to be transparent in our processing of your personal data and to tell you about the different ways in which we collect and use your personal data. Goonhammer will process your personal data in accordance with the UK General Data Protection Regulation (UK GDPR, GDPR) and the Data Protection Act 2018 (DPA) and this privacy notice is issued in accordance with the GDPR Articles 13 and 14.

What information do we collect about you?

We collect personal information in the form of your appearance, voice and distinguishing features through recording video and photoshoots ('Image data'), and we may also ask to collect identifiable data to allow us to track you in our systems, such as your name and contact details.

How will we use the information about you?

We use your video and/or photographs in our online content related to gaming, our events, and our shared hobbies. Photographs and video may be published online, in print, used in promotional materials at events or in advertising and broadcast. We may share personal information with partner organisations where they are using data for compatible purposes. We may use your personal details to personalise footage/photos we take of you but we'll only include this if you agree to it. Otherwise we will only use your details to identify you within our system to help us ensure your right to erasure.

How long do we keep your data for?

Image data may be retained in perpetuity as historical and archival records of Goonhammer. Where image data is determined to be not appropriate for these purposes, it will be securely destroyed.

Who we share your data with

Internal recipients

Goonhammer is a small team of people working closely, and data is likely to be shared among team members to help maintain the site and our business, and to pursue our legitimate interest.

External recipients

We may use third-party companies to collect and process data, including professional photographers, videographers, design agencies and printing and broadcast services. We may also share data with third parties where they use the data for purposes compatible with the purposes for which the information was originally collected, for example promotion.

A full list of these third parties is available from Goonhammer upon request, and all third parties must sign a data agreement with us before being allowed to process data ensuring that they treat your data with care. Sometimes we may wish to pass on photographs and video to the press for wider publication in stories relating to Goonhammer and the hobby as a whole.

Transfers of your data outside Europe

We will share data with our staff and servers outside of Europe where necessary, including with our staff in the USA.

Legal basis for processing your personal data under the UK GDPR

Under the GDPR we must establish a legal basis for processing your personal data and let you know what this is. It is in Goonhammer's legitimate interest to process your personal data for the above purposes.

Further information

If you have any questions about any of the data covered by this notice, please contact us at contact@goonhammer.com.